



ForeclosuresMass.

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ForeclosuresMass Leverages Best of Breed Technology to Power Premier Website for Investors, Brokers and Buyers

— *Built with MySQL Database Solutions and pair Networks Hosting, Massachusetts' Number One Foreclosure Data Site Provides the Freshest Information, with Heightened Speed and Security* —

FRAMINGHAM, Mass. — (BUSINESS WIRE) ForeclosuresMass, the leading provider of Massachusetts foreclosure data for investors, real estate professionals and mortgage brokers, has carefully and systematically built the most powerful website of its kind in the state. Through its website (www.foreclosuresmass.com) subscribers gain immediate access to the most current and detailed foreclosure information available in the marketplace. Previously this data has been available only to brokers, investment professionals, or those able to do the time-consuming research.

"We have leveraged the best technologies available to build our powerful and valuable web-based data service," said Jeremy Shapiro, president and founder of ForeclosuresMass. ***"I can't say enough about the important role our technology partners - MySQL AB and pair Networks - have both played in helping us reach number-one status."***

"ForeclosuresMass is a prime example of how to best use our database technology to help a business grow and prosper," said Alex Roedling, senior product marketing manager for MySQL AB. ***"We're happy that they've been so successful with MySQL."*** The MySQL database server is the world's most popular 'open source' database, and is an attractive alternative to higher-cost, more complex database technology. Its architecture makes it extremely fast and easy to customize. Extensive reuse of code within the software and a minimalistic approach to producing functionally-rich features has resulted in a database management system unmatched in speed, compactness, stability and ease of deployment. The ForeclosuresMass MySQL application takes advantage of InnoDB, a transaction-safe, ACID-compliant database storage engine with commit, rollback, crash recovery and row-level locking capabilities.

The company that ForeclosuresMass has successfully turned to for Web hosting is pair Networks. Currently in its tenth year of continuous operations, pair Networks provides dedicated top of the line Web hosting servers, guaranteed uptime and reliability, FreeBSD UNIX Operating System, security and redundant systems, all of which combine to make the online experience optimal for ForeclosuresMass and its customers.

"ForeclosuresMass has built an information rich, easy-to-use, and very powerful Website, and we are extremely pleased that the company selected us as its hosting organization," said Megan Arnold, Business Development Associate for pair Networks. pair Networks' infrastructure is built with multiple fiber-optic connections to six backbone providers to ensure that its customers' Websites will always load quickly and give visitors the fast and smooth experience they demand.

What is the result of ForeclosureMass' focus on technology? Subscribers to ForeclosuresMass can download foreclosure data, receive weekly email notifications regarding the hundreds of new foreclosures filed each week, and import foreclosure information into their word processor or real estate database to make mailings more efficient. Subscribers create county-specific accounts to tailor their searches to their preferred geographic locations. "Quick stats" provide a snapshot of foreclosure activity in specific cities and towns, enabling a new home purchaser or investor to assess the most promising locations for distressed property sales. The site also provides USPS verified mailing address, tax record information, assessed value, purchase price, and date of purchase, along with name and listed phone number of the owner. Links to related foreclosures with the same homeowner or at the same address help investors learn more about the history of each property and owner. Map and driving direction links help even novice foreclosure buyers to identify and move quickly on potential opportunities. When available, registry book and page numbers are listed as well as links to the appropriate registries of deeds, saving the prospective buyer precious research time and legal fees.



About ForeclosuresMass

Founded and incorporated in the spring of 2003, ForeclosuresMass has quickly become the industry leader in providing online Massachusetts foreclosure data to consumer home buyers, bankruptcy and real estate counsel, mortgage originators, real estate agents, investors and lenders. Its rich website offers unique value especially to the consumer market, assisting prospective homebuyers in acquiring reliable advance data on the availability of foreclosure properties. Since 2003, over 19,000 Massachusetts foreclosed properties have been posted on the company's web site. For more information, visit www.foreclosuresmass.com.

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